

I am a proactive and driven creative professional with experience as a creative all-rounder and film & photography producer within the fashion industry.

I have a strong can-do mentality and love taking the initiative, remaining focused and solution-oriented when facing challenges. This mindset inspires me daily, driven by music, art, culture, design and technology. With my broad creative marketing background, I naturally operate as a generalist, connecting strategy, concept development and execution.

I thrive in collaborative environments where ideas are shared openly, feedback is valued and where there is room to grow professionally and creatively. I am always eager to learn and explore, but mostly to create.

Name	Sofie Remmers
Date of birth	21/02/2000
Residence	Amsterdam
Nationality	Nederlandse
Languages	Dutch, English (C1)

Work experience
Vintage Clothing Reseller (2019-now)
Freelance Allround Creative (2020-now)
Sticky Stuff Agency, Junior Film & Photography Producer (2023-2025)
Gray Label Amsterdam, Graphic Design & Content Editor (2026)

Education
SintLucas Boxtel, Design & Media (2017-2021)
Minor Editorial Fashion Magazines (AMFI)
Minor Sustainable Futures (AMFI)
Amsterdam Fashion Institute, Fashion & Branding (2021-2025)

Internships
My Jewellery, Branding (2019)
BRONX Shoes, Allround Creative Marketing (2021)
Sticky Stuff Agency, Assistant Producer (2023)

Skills and abilities
Quikly adapting in new environments
Ability to lead and inspire
Analytical and critical thinking
Written and verbal communication
Teamwork and collaboration

Project management
Full Adobe package
Film & photography (+edit)
Talent bookings & managing
PR & marketing
Event & planning

Interests
Product development
Graphic design
Editorial design
Production (film & photo)
Art/ creative direction
Creative strategy
Copywriting

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(2026)